



Sponsorship Opportunities

May 18, 2024

on the Lindsay Pettus Greenway in Lancaster, SC
Benefitting United Way of Lancaster County

Red Rose Sponsor

\$2,000



Company Logo on shirts and social media
Company Signage at packet pickup and registration table
Mentions during race prep and finish
Company branding at Start and Finish lines (shared-2 sponsors)
Interview or quote in media coverage
5 free race registrations

Blue Rose Sponsor

\$500



Company Logo on shirts and social media
Mentions during race prep and finish
2 free race registrations
Pick one:

Branding Rights:
Cooling Towel

Branding Rights:
Refueling Station

Branding Rights:
Awards Ceremony

Yellow Rose Sponsor

\$250



Company name on shirts and social media
Mentions during race prep and finish
Pick one:

Branding Rights:
Water Station

Branding Rights:
Water Station

Branding Rights:
Water Station

Community Supporter

\$100



Company name on shirts and social media
Mentions during race prep and finish



Sponsorship Application

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	\$2,000	Logo branding: Shirts and on-site *	Logo branding: Shirts and on-site *	
	\$500	Branding: Cooling towel	Branding: Refueling Station *	Branding: Awards Ceremony *
	\$250	Branding: Water Station *	Branding: Water Station *	Branding: Water Station *
	\$100	Name listed on t-shirt	*sponsor provides signage for display	

Company Name _____ Supported UWLC before? Y N

Address _____

Contact Person _____ Phone _____

Email address _____

Please check the appropriate box:

- Please send an invoice for my sponsorship amount to the email address listed above
- I do not need an invoice for my sponsorship (all donations will be receipted)
- I want to know about other ways to #LiveUnitedLCSC

Please return order form with payment by April 15

Logos should be print-ready in JPEG or Vector format and emailed to resource@uwaylcsc.org by April 15.

If you have questions, feel free to call us at (803) 283-8923 or contact:

Ashley Collins, Resource Engagement and Communications Coordinator, resource@uwaylcsc.org

Holly Furr, Executive Director, exec.director@uwaylcsc.org

Learn more about UWLC & the Race for the Rose at www.uwaylcsc.org or
on Facebook at United Way of Lancaster County, SC





United Way of Lancaster County, Inc.

Our Mission:

To improve lives by bringing citizens and resources together to identify and respond to human service needs in Lancaster County.

Our 2022-2023 Impact in Lancaster County

We support our community in 3 areas:

HEALTH

9,894 individuals received crisis assistance for food

\$37,495 money saved by Lancaster County residents through Prescription Assistance

124 exams provided for victims of sexual assault

23 women recovering from Substance Use Disorder received housing

EDUCATION

1521 books given to preschoolers

183 children in Countdown to Kindergarten

872 people received life skills training, counseling services, or financial literacy classes

1345 students received after-school or summer classes

68 students enrolled in free SAT or ACT prep classes

FINANCIAL STABILITY

13,617 individuals received crisis assistance for rent, mortgage, utilities etc

13 mobile food trucks

850,872 Pounds of food distributed to those in need

1,178 tax returns completed at no charge

97 people enrolled in cosmetology licensing class, starting a career, not just a job

OUR PROGRAMS

211, a 24-hour referral service line
Community Garden
LACH Lancaster Area Coalition for the Homeless
Prescription Assistance Program
Stamp Out Hunger
Stuff The Bus
VITA Volunteer Income Tax Assistance Program
Community Success Coaches

OUR PARTNER AGENCIES

A Father's Way
Alston Wilkes Society
Battered But Not Broken
Chester-Lancaster DSN Board
Christian Services
Girl Scouts of SC- MM
HOPE in Lancaster
KARE
Lancaster Children's Home

Lancaster County Council of the Arts
Lancaster County First Steps
Magnolia Memory Care
Lancaster County Partners for Youth
PCASA
Safe Passage
The Children's Council
Unique Hair Design- The School

